

Privacy Policy and Terms

What personal information do we collect from the people that visit our website or apps?

When registering or submitting a form on our site, as appropriate, you may be asked to enter your name, email address, phone number, or other details to help with your experience.

When do we collect information?

We collect information from you when you register on our site, subscribe to a newsletter, respond to a survey, fill out a form, or enter information on our site.

How do we use your information?

We may use the information we collect from you when you register, make an inquiry, complete a form, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

1. To personalize your experience and to allow us to deliver the type of content and product offerings in which you have indicated you are most interested.
2. To improve our website to better serve you.
3. To allow us to better service you in responding to your customer service requests or a form you completed
4. To administer a contest, promotion, survey or other site feature.
5. To ask for ratings and reviews of services or products
6. To follow up with correspondence or your completion of form by email or phone inquiries.

How do we protect your information?

The following security measures are provided:

Our website and apps are scanned on a regular basis for security holes and known vulnerabilities to make your visit to our site as safe as possible. Prevention and Vulnerability scans of all our cloud and public interfaces are completed in a consistent manner by our website and apps' hosts.

Hosts of the website and apps provide 24/7/365 monitoring with the highest levels of system monitoring and alerting capabilities. They perform analysis using a combination of self-developed and commercial tools, to identify threats as they occur.

Our Hosts implements advanced anti-DDoS solutions so our cloud interface sites stay resilient and secure.

Our hosts provide website back up site data in multiple copies and regions, so in case you experience data corruption or data loss, it will be restored and recovered.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems and are required to keep the information confidential.

Do we use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the hosts to compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

We use cookies to:

1. Keep track of advertisements.
2. Compile aggregate data about site traffic and site interactions to offer better site experiences and tools in the future. We may also use trusted third-party services that track this information on our behalf.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since each browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies. If users disable cookies in their browser some of the features that make your site experience more efficient may not function properly. Some of the features that make your site experience more efficient and may not function properly.

Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information unless we provide users with advance notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential. We may also release information when it's release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property or safety.

However, non-personally aggregate visitor information may be provided to other parties for marketing, advertising, or other uses.

Third-party links: Occasionally, at our discretion, we may include or offer a third-party link or information on our website and apps. These third-party sites have separate and independent privacy policies. We, therefore, have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Can you change or opt-out of using your personal information:

1. By emailing us

2. By chatting with us or by sending us a request form
3. **See Final section for information about opting-out.**

How does our site handle Do Not Track signals?

We honor Do Not Track signals and Do Not Track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

Does our site allow third-party behavioral tracking?

It's also important to note that we allow third-party behavioral tracking.

COPPA (Children Online Privacy Protection Act)

When it comes to the collection of personal information from children under the age of 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, United States' consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

We do not specifically market to children under the age of 18 years old.

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

CAN-SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have communications such as emails and SMS Texting stopped from being sent to them, and spells out tough penalties for violations.

We collect your email address or SMS texting to:

1. Send information, respond to inquiries, and/or other requests or questions
2. To send information and updates pertaining to business initiated by you.
3. Send you additional information related to a product and/or service you inquired about
4. Market to our email or SMS list or continue to send communication to our clients after the original sign-up/inquiry form has occurred.

To be in accordance with CANSPAM, we agree to the following communication and opt out standards:

1. Not using false or misleading subjects or email addresses.

2. Identify the message as an advertisement in some reasonable way.
3. Include the physical address of our business or site headquarters.
4. Monitor third-party email marketing services for compliance, if one is used.
5. Honor opt-out/unsubscribe requests quickly.
6. Allow users to unsubscribe by using the link at the bottom of each email and when using apps

Effective 12/1/2024